

*Lechuza*®

PRESS RELEASE

BRANDSTÄTTER GRUPPE

## CARARO - the innovation from LECHUZA

The planter for indoors, for outdoors and for everyone who expects more from a planter.

Just in time for the 2007 gardening season, LECHUZA is introducing a true innovation and without a doubt the most elegant interpretation of the traditional trough available on the market: The LECHUZA CARARO.



Wider is better: CARARO from LECHUZA combines the classic trough form with LECHUZA's characteristic elegance. This makes it the perfect planter for everyone who would like to partition a room or set boundaries in an area without placing boundaries on their own creativity. This planter offers both the professional interior gardener and the hobby gardener 30 inches (H: 17 in, D: 12 in) of space to let their talents truly unfold.



Whether you want to create a meeting space, a break corner or a waiting area: The LECHUZA CARARO provides a full range of products to accommodate any plant size that in turn offer possibilities which have never before been available in such an elegant form.

### **CARARO – also designed for outdoor use**

The patio is where CARARO truly shines, proving that it has much more to offer than a typical balcony box. Every CARARO is equipped with an overflow function and a drain plug. The latter is simply removed whenever the planter is used outdoors. After heavy rainfall, excess water in the reservoir can run off – so your plant doesn't become waterlogged, even when outdoors. The water reservoir at the bottom of the planter remains full and continues to care for your plants.



## CARARO - adds boundaries to your room, not your imagination

The LECHUZA CARARO is available as a practical “All-Inclusive Set” with high-gloss coatings in white, black, scarlet red and choco design as well as with metallic finishes in silver, charcoal and espresso.

### CARARO – „All-Inclusive-Set”



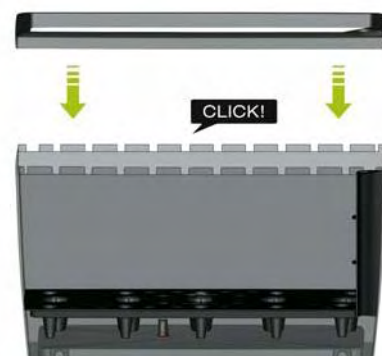
The “All-Inclusive Set” includes the CARARO planter as well as the matching LECHUZA sub-irrigation set (for a 10 liter water reservoir at the bottom of the planter). The set also includes: 2 rollers that can be attached to the bottom of the planter and offer you mobility even when planted.

Picture: With the LECHUZA sub irrigation set the new CARARO planter provides 10 liter of water reservoir providing your plants with sufficient water for days!



## CARARO - The green screen that not only partitions your room but also provides an elegant backdrop for an extraordinary appearance

New and only available for the CARARO: Anyone who wants to enhance the CARARO with a unique design aspect can order an additional frame in a different color (available separately from the 7 different colors in the product range). This makes it possible to combine the planter body and frame for optimum color contrast – individually and in harmony with the room and the selected planting.



Mix and match: Any CARARO body can be individually combined with a different color frame in the LECHUZA product color range to suit your taste.